

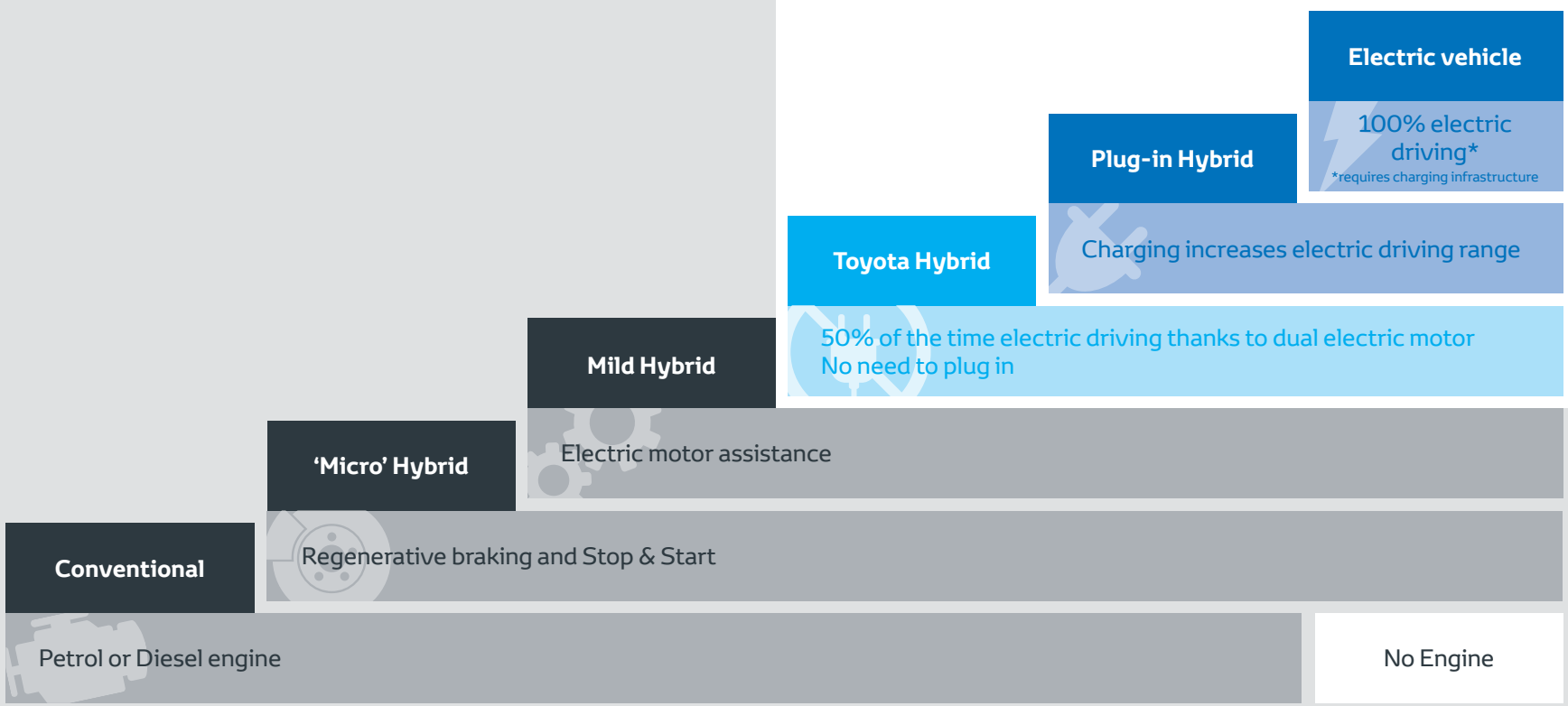
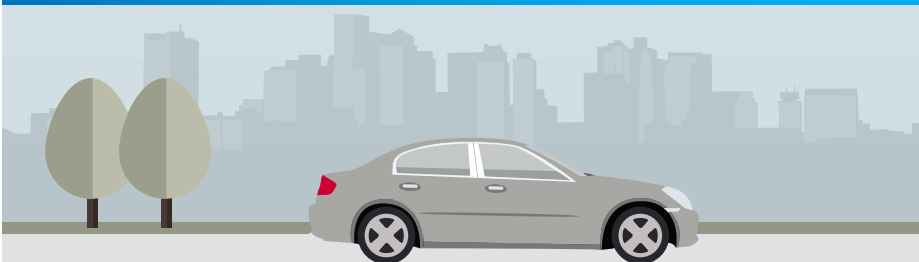
Prophecy Unlimited One Glass Wharf, Bristol BS2 0EL Tel: 0117 311 9000				C	M	Y	K	PMS	PMS
File name:	12120761_ToyotaHybrid_TechnologyComparisons_MiniGuide_aw	Client:	Toyota	Account:	Gavin				
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TOYOTA HYBRID TECHNOLOGY COMPARISONS



TOYOTA

ALWAYS A
BETTER WAY



HOW TOYOTA HYBRID COMPARES VS. OTHER POWERTRAINS

VS.
Diesel



Virtually **0 NOX & PM** emissions.



SILENT EV drive in the city and no vibrations.



FUTURE PROOF

Access to cities that restrict soot-emitting vehicles. High residual values at resale.

VS.
Petrol



1/3 BETTER fuel economy and CO₂ emissions.



SILENT EV drive in the city.



RESPONSIVE

Instant power delivery thanks to electric motor.

VS.
Mild Hybrid



SUPERIOR fuel economy and CO₂ emissions, real benefits, still better.



50% of the time electric drive. More than just electric motor assistance.



TRUE HYBRID

Responsive instant power delivery; **Intuitive** automatic transmission; **Quiet** electric drive.

VS.
PHV



0 CHARGING and no change in lifestyle required.



MORE SPACE & luggage capacity due to smaller battery.



Hybrid system **COSTS LESS** than Plug-in Hybrid system.

VS.
EV



NO RANGE ANXIETY and no change in lifestyle required.



RESALE VALUE SECURITY



0 CHARGING

and still 50% of the time electric drive.